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# REALM

*“ I saw life, real human life, as it is lived in this world, and saw at once that to be enlightened, to live a useful and enjoyable human life, most people did not need books at all, but only a genuinely kind heart, sound common sense, a kind good ear, a kind good mouth, and then liveliness to talk with really enlightened people, who would be able to arouse their interest and show them how human life appears when the light shines upon it. ”*

(Nikolai Frederik Severin GRUNDTVIG 1856)

## Regional Adult Learning Multipliers and the Europe 2020 Flagship Initiatives (REALM)

The REALM project originated from a recognised need to better connect adult learning in the regions of the European Union with EU policy development. This will both enhance the adult learning agenda and support a better formulation and delivery of EU policies to this target group.

This project will contribute to addressing this gap by focusing on the seven key Flagship Initiatives of the Europe 2020 Strategy. By focusing on one sector, adult learning, and addressing the relevance of each of the seven designated Flagship Initiatives to this target group, we hope to bring EU policy closer to EU citizens.



With the support of  
the Lifelong Learning  
Programme of the  
European Union



# THE PROJECT

## Activities & Milestones

REALM will deliver four seminars over 12 months focusing on:

- (1) European Platform against poverty and the European Year 2012 of Active Ageing
- (2) Youth on the Move and New Skills and Jobs
- (3) Innovation Union and Digital Agenda for Europe
- (4) Resource Efficient Europe and an Industrial Policy for the Globalisation Era

Each seminar will be structured in three parts:

- What is the flagship policy
- How does it affect adult education, what are its implications for the adult education world?
- What can regional civil servants do to implement this in their regional adult education institutions?

The four events will be overseen by an academic leader who will be a specialist in the area of the specific flagship under review and will draw in speakers from a broad spectrum of stakeholders. Each seminar will bring together a working group of 15 members (civil servants who are responsible for adult learning in their regions – 'multipliers'-)

Other REALM major milestones will include:

- Setting up a REALM website;
- Inviting regions to contribute good-practice case studies to the website;
- Establishing a network of regional practitioners by end of project

# EUROPE 2020

## The Flagship Initiatives in brief

### How will the EU boost smart growth?

#### 1. Digital Agenda for Europe

- 2013: broadband access for all European households and firms.
- 2020: access for all to much higher Internet speeds (30 Mbps or above)
- 2020: 50% or more of European households > 100 Mbps Internet connections.

#### 2. Innovation Union

- refocusing on R&D and innovation policy
- strengthening every linkage in the innovation chain and boosting the levels of investment

#### 3. Youth on the Move

- encouraging students to take advantage of the EU grants to study and train abroad
- assuring higher employability
- enhancing the attractiveness of Europe's higher education

### How will the EU boost sustainable growth?

#### 1. Resource efficiency

- reducing CO<sub>2</sub> emissions
- promoting greater energy security
- reducing the resource intensity

#### 2. Industrial Policy for the Globalisation Era

- supporting entrepreneurship – making European business fitter and more competitive
- enhancing international value chain – from the access to raw materials to the after-sales service.



### How will the EU boost inclusive growth?

#### 1. Agenda for New Skills and Jobs

- for individuals – helping people acquire new skills, adapt to a changing labour market and make successful career shifts
- collectively – modernising labour markets to raise employment levels, reducing unemployment, raising labour productivity and ensuring the sustainability of our social models

#### 2. European Platform against Poverty

- ensuring economic, social and territorial cohesion as well as fundamental rights of people experiencing poverty and social exclusion

